

TERMS & CONDITIONS

Next Diff Studios

Last updated: 20-05-2026

These Terms & Conditions govern the use of services provided by **Next Diff Studios**, a digital marketing agency, based in India.

By accessing our website, communicating with us, or engaging our services, you agree to these Terms & Conditions.

1. BUSINESS INFORMATION

Business Name: Next Diff (operating as Next Diff Studios)

Number: 9661592956

Email: nextdiffstudios@gmail.com

2. SERVICES OFFERED

Next Diff provides digital marketing and growth-related services including, but not limited to:

- Digital marketing strategy
- Paid advertising management
- Social media and content management
- Funnel, landing page, and conversion optimization
- Analytics, reporting, and consulting

All services are delivered based on **mutually agreed proposals, written communication, or client agreements**.

3. SCOPE OF WORK

- The exact scope, timelines, and deliverables are defined in the approved proposal or service agreement.
 - Any work outside the agreed scope will require written approval and may involve additional charges.
-

4. FEES & PAYMENTS

- Fees are payable as per the agreed proposal, generally **in advance**.
 - Advertising spend, platform fees, and third-party tools are **not included** unless explicitly stated.
 - Failure to make timely payments may result in suspension or termination of services.
-

5. NO GUARANTEE OF RESULTS

The Client acknowledges that:

- Digital marketing performance depends on multiple external factors.
- Next Diff does **not guarantee** specific sales, leads, revenue, or ROI.
- Platform algorithm changes, account issues, or policy updates are beyond our control.

This aligns with the terms mentioned in the **Client Service Agreement**.

6. CLIENT RESPONSIBILITIES

Clients agree to:

- Provide accurate information and timely approvals
- Grant required access to tools, ad accounts, and assets
- Ensure compliance with applicable laws and platform policies

Delays caused due to missing inputs or approvals are not the responsibility of Next Diff.

7. CONFIDENTIALITY

Both parties agree to maintain confidentiality of all non-public business, financial, and strategic information shared during the engagement, as stated in the Client Service Agreement.

8. INTELLECTUAL PROPERTY

- All work produced remains the property of Next Diff until full payment is received.
- Upon full payment, ownership of deliverables transfers to the client.
- Next Diff may showcase work in its portfolio unless restricted by written agreement.

9. LIMITATION OF LIABILITY

To the maximum extent permitted by law:

- Next Diff shall not be liable for indirect, incidental, or consequential losses.
- Liability, if any, is limited to the fees paid for services during the active engagement period.

10. TERMINATION

Service termination shall follow the terms outlined in the Client Service Agreement or accepted proposal. Fees paid for completed or ongoing work are non-refundable.

11. GOVERNING LAW

These Terms & Conditions are governed by the laws of **India**.

12. CONTACT

For any queries, contact: nextdiffstudios@gmail.com